

9TH ANNUAL



CASTING FOR A CAUSE FISHING TOURNAMENT

MAY 20TH, 2017

ADVERTISING RATES AND INFORMATION

About The Cause

On Saturday May 20th, 2017, Casting for a Cause LLC will hold its 9th Annual Fishing Tournament benefiting Prader-Willi Syndrome, which is a rare, life threatening genetic disorder that causes low muscle tone, an insatiable appetite, developmental and cognitive delays and behavioral issues. This tournament is unlike any other in that it will be held in an area between two National Parks, The Everglades National Park and Biscayne National Park. There is both an offshore and an inshore division with prizes being awarded to each division.

Advertising Layout and Rates

Back Cover Outside (8.25" x 10.75")	\$1500.00
Inside Front or Back Cover (8.25" x 10.75")	\$1200.00
Full Page (8.25" x 10.75")	\$1000.00
1/2 Page (8.25" x 5.25") / (8.25" x 10.75")	\$ 500.00
1/4 Page (4" x 5.25")	\$ 300.00
Business Card Size (4" x 2.5")	\$ 125.00

Requirements for Sending Electronic Files

1. Platform: Macintosh or PC accepted
2. Files Accepted: PDF (Press quality)
3. Color: Send all files in CMYK mode. RGB files must be converted to CMYK.
4. Embedded images: MINIMUM resolution requirements:
 - 300 dpi for full color artwork or grayscale
 - 1200dpi for Bitmap (B&W Line Art)
 - Images and logos from Websites are NOT usable for print ads
5. Electronic file transfer: Please contact us for more information.
6. If files are over 5MB, please contact us for uploading instructions to an FTP site

Deadline: All ads must be submitted April 7th, 2017.

Layout and design services also available upon request.

For more information, please contact:

Michelle Torbert • 305-245-6484 • Thetorbert7@gmail.com

USA
PRADER-WILLI
SYNDROME
ASSOCIATION *Still hungry
for a cure.*

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Full Page Ad
\$1,000
8.25" W x 10.75" H

Inside Front
\$1,200.00
8.25" W x 10.75" H

Business Card
Size Ad

\$125.00 each
4" W x 2.5" H

1/2 page Ad
\$500.00
8.25" W x 5.25" H

1/2 page Ad
Vertical
\$500.00
4" W x 10.75" H

1/4 page Ad
\$400.00
4" W x 5.25" H

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